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Studio Jhon
HOT SEASONS

Hello! I'm Jonatan Hayuth.
Brand & Creative Designer.

BRANDING / CREATIVE / AI / WEB

About me

Graphic designer with studio experience and an independent creative practice since 2023. I create brand identities, campaign visuals and digital content, combining hands-on design production with AI-assisted imagery, animation and website creation.

Portfolio

Studio Jhon	instagram.com/studiojhon_/
HOT SEASONS	hotseasons.co
Brand / social	instagram.com/hot.seasons/

Capabilities

Brand identity, campaign graphics, social media assets, presentations, packaging and merchandise. AI-assisted visual concepts and short animated content, developed from idea to final delivery.

DESIGN & EDITING

Photoshop / Illustrator / CapCut / Canva

AI & WEB TOOLS

Higgsfield / Midjourney / ChatGPT / Claude
Base44 / AI-assisted website creation

Work history

Studio Jhon — 2023 - Present
Independent Graphic Designer

Studio Brander — 2021 - 2023
Graphic Production Artist

Education

6B Studio / Graphic design

Certificate of completion
Graphic design with Photoshop

Languages

English — Basic+